



INTERNATIONAL ENERGY WEEK



27 - 29 of February 2024

Hosted by energy institute

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About International Energy Week

Convened by the Energy Institute's sector experts, International Energy Week is the global conference focused on transitioning out of the geopolitical and environmental crises facing energy. Building on the renowned legacy of IP Week, the 2024 conference will bring together senior figures from across the energy industry, investors, government, academia, and NGOs at a critical time. Over three days of high-profile keynotes, panel discussions, and networking, the week attracts more than 1,000 delegates from around the globe and culminates in the prestigious International Energy Week Dinner.

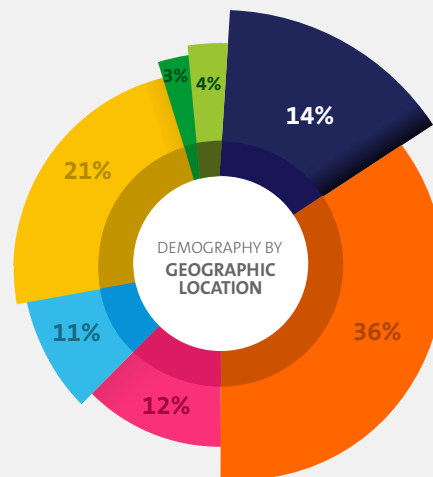
This conference is the essential annual fixture for those leading on corporate strategy, business development, and technological innovation, those wanting to retain a competitive edge, and anyone seeking insight into the great challenges facing humanity.

Highlights of International Energy Week 2024

- ✓ Breakfast briefing and fireside chats
- ✓ Technical breakout sessions
- ✓ Powering Net Zero round table
- ✓ Industry awards
- ✓ POWERful Women networking session
- ✓ Pride networking reception



Energy Institute's International Energy Week is a leading annual forum for the global energy industry, attracting over 1,500 key influencers and senior decision-makers from around the world.



DELEGATES
DEMOGRAPHY BY
GEOGRAPHIC LOCATION
(Average over the years)

- Middle East - 14%
- Europe - 36%
- North America & Canada - 11%
- Africa - 21%
- CIS - 12%
- South America - 3%
- Asia - 4%

SPONSORSHIP OPTIONS	HEADLINER PARTNER £60,000 + VAT	STRATEGIC PARTNER £40,000 + VAT	GOLD SPONSOR £25,000 + VAT
Keynote Presentation:	Opportunity for the CEO to impart industry insights, subject to IEWeek Board approval.		
IE Awards Recognition:	Distinctive brand acknowledgment during the IE Awards.		
Bespoke Branding Area:	Exclusive branding privileges at the sponsors' lounge or similar tailored options.		
Panel Discussion Leadership:	CEO can chair or join a selected panel discussion, offering industry expertise.	Opportunity for a senior director to chair or participate in a panel discussion.	
IE Week Dinner Access:	Two VIP passes to this exclusive gathering.	One VIP pass to the distinguished dinner event.	
Event Access:	Seven complimentary passes for the International Event.	Five complimentary passes for the International Event.	
Digital Visibility:	Extended brand visibility on the IE Week website after the event.	Persistent brand presence on the IE Week website after the event.	Continuous brand visibility on the IE Week website.
Delegate Participation:	Five in-person passes for comprehensive networking.	Three in-person delegate passes.	Two physical delegate passes.
Virtual Event Access:	Five virtual delegate passes.	Four virtual delegate passes.	Three virtual delegate passes.
Multimedia Showcase:	Non-commercial video showcased during the conference and awards.	Non-commercial video playback during conference breaks.	Non-commercial video feature during the conference and awards.
EI Newsletter Spotlighted	Three slots in the monthly e-newsletter, extending outreach.	Two placements in the monthly e-newsletter.	A dedicated slot in the monthly e-newsletter.
Multi-channel Promotion:	Brand visibility across various marketing platforms	Brand visibility across comprehensive marketing platforms.	Brand visibility integrated across marketing avenues.
Exhibition Opportunity:	Premium space to set up a physical exhibition stand.	Reserved area for a physical exhibition stand.	Provision to set up a physical exhibition stand.
EI Online Magazine Feature:	Three ad placements in the digital magazine.	Two ad placements in the digital edition.	Two weekly ad placements in the online edition.
Post-Event Resources:	Access to recorded speaker sessions for business promotional use.	Availability of speaker presentation recordings for business use.	Video recordings of presentations available for business promotional purposes.

TAILORED PACKAGES

STARTING FROM **£10,000 + VAT**

- ✔ Sponsorship of lunch breaks and refreshment breaks on selected days of the conference
- ✔ Branded sponsored materials such as bags, notepads, pens, etc.
- ✔ Exclusive sponsorship of the VIP dinner drinks reception
- ✔ Exclusive sponsorship of delegate registration
- ✔ Exclusive sponsorship of the reception zone including lanyards
- ✔ International Energy dinner sponsorship
- ✔ Exclusive sponsor of International Energy Award



International Energy Awards 2024

Celebrating Excellence in Energy

For 24 years the EI Awards, now known as the International Energy Awards, celebrates the most outstanding people, products and initiatives from across the global energy sector. The awards attract entries from businesses which make the industry safer, cleaner and more sustainable, and that champion new initiatives in energy to make a real difference to society. The Awards are recognised as the energy industry's most important competition. Showcasing the most ground-breaking work in the energy sector.

It provides a platform for the industry to celebrate those businesses and individuals who innovate, communicate and drive up the standards of professionalism within the sector. Aligning your company and brand with this prestigious competition will allow you to share your core values with the industry and gain recognition for your excellence and leadership.

The International Energy Awards are free to enter and will be presented as the centrepiece of the prestigious International Energy Week Dinner on **29 February 2024 London**.

For more information please contact sponsorship@energyinst.org



As a leader who has contributed to combatting climate change and improving access to energy, Damilola is a tireless campaigner for change

EI President Juliet Davenport OBE HonFEI
on **Damilola Ogunbiyi** HonFEI
Recipient of The 2023
EI President's Award



The work the Energy Institute (EI) does in driving forward new thinking on the transition is absolutely critical.

Professor Charles Hendry
CBE HonFEI, former UK Energy Minister

